

Aims of the conference

The International Scientific Conference on SMART 2026 – Smart Management, Analytics, Research & Transformation aims to bring together leading researchers, academics, industry professionals, and policy-makers to examine the challenges and opportunities arising from digital transformation and innovation in a rapidly evolving global environment.

The conference provides an interdisciplinary forum for the exchange of knowledge, presentation of research results, and development of collaborative networks across management, analytics, economics, and technological innovation.

SMART 2026 encourages dialogue between science and practice by promoting evidence-based approaches, advanced analytical methods, and transformative strategies that support sustainable economic development and institutional resilience.

By gathering participants in an inspiring academic setting on the Black Sea coast, the event seeks to foster international cooperation, stimulate new research partnerships, and strengthen the bridge between universities, industry, and public governance..

Conference Chairman:

Miglena ANGELOVA, Bulgaria

Scientific Secretary:

Philip STOYANOV, Bulgaria

Local Organizing Committee

Miglena ANGELOVA, Bulgaria
Romualdas GINEVIČIUS, Lithuania
Philip STOYANOV, Bulgaria
Ivan YATCHEV, Bulgaria
Leonas USTINOVICHUS, Poland
Yuriy BILAN, Hungary
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Kiril ANGUELOV, Bulgaria
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Sergey VOYTKO, Ukraine
Ivajlo STOYANOV, Bulgaria
Anna Zielińska-Chmielewska - Poland

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Ivan KURIC, Slovakia.	Pancho TOMOV, Bulgaria
Nikolay DOLCHINKOV, Bulgaria	Nadege TROUSSIER, France
Yuriy BILAN, Hungary	Nikolay Padarev, Bulgaria
	Toni Mihova, Bulgaria
	Ivanka Bankova, Bulgaria

Call for Papers

Prospective authors are invited to submit papers on the above listed topics. Each author can participate in at most three papers. The papers should be submitted by e-mail: **smart.conf@abv.bg**. Each paper will be reviewed by at least two reviewers.

Publication

Following peer review, each submitted paper will be considered for publication in academic journals. Selected papers will be recommended for publication in a journal indexed in Web of Science (Q3). An additional publication fee will be required for papers accepted for publication in the indexed journal, following the issuance of the official acceptance letter..

Topics

SMART 2026 welcomes high-quality theoretical, methodological, and empirical contributions addressing contemporary developments in smart management, digital

transformation, advanced analytics, and innovation-driven economic growth.

The conference encourages interdisciplinary perspectives and cross-sectoral research linking academia, industry, and public governance.

1. Smart Management & Organizational Transformation

- Digital leadership and strategic management
- Agile, hybrid, and platform-based organizations
- Human-centred management and artificial intelligence

- Change management in the digital economy

2. Analytics, Data and Decision-Making

- Business analytics and data-driven management
- Artificial intelligence, machine learning, and predictive modelling
- Big data applications in economics and management

- Decision support and intelligent information systems

3. Digital Economy & Innovation

- Digital business models and digital platforms
- FinTech, digital finance, and blockchain ecosystems
- Industry 4.0, Business 4.0, Business 5.0
- Innovation systems and entrepreneurship

4. Economics, Policy and Regulation

- Digital transformation and economic growth
- Public policy, governance, and regulatory frameworks
- Sustainability, resilience, and ESG integration
- Smart cities and digital public services

5. Applied Research & Case Studies

- Empirical and comparative studies
- Industry and corporate case analyses
- Public sector digitalization
- Interdisciplinary and cross-sectoral research

6. Education 4.0

Language

The working languages of the conference are English and French.

Workshops

Two workshops will be held: “Opportunities for Project Financing under Funds and Programmes Financed by the European Union” and “Cyber Resilience in the Context of Accelerated Digitalisation.”

Exhibition

Exhibition will be organised during the conference.

Address for Correspondence

Address for Correspondence:
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E-mail: smart.conf@abv.bg

Website: <https://smart-conf.vercel.app/>

Registration Fee

The registration fee is 150 EUR. It includes admission to conference sessions, a digital copy of Conference Proceedings, coffee breaks and banquet. There will be reduced fee of 50 EUR for students, for members of CEEC. One registration fee covers participation with up to three papers. For each additional paper, addition fee of 100 EUR is applied.

For accompanying persons addition fee of 50 EUR is applied.

An additional publication fee will be required for papers accepted for publication in the indexed journal, following the issuance of the official acceptance letter.



Deadlines

Abstract Submission Date:	15.05.2026
Full Paper Submission Date:	30.05.2026
Notification of Acceptance Date:	01.06.2026
Final Paper Submission Date:	30.09.2026

Venue

The International Scientific Conference on SMART 2026, will be held in hotel International Home of Scientists “Frédéric Joliot-Curie”, in the town of Varna (St. Constantine and Helena Resort), situated on the coast of the Black Sea.

**Union of Electronics, Electrical
Engineering and Telecommunications
(CEEC)**

**With the support of
Federation of Scientific and Technical
Unions
Knowledge Society Institute**

**International Scientific
Conference on Smart
Management, Analytics,
Research & Transformation**

SMART 2026

15–19 June 2026

**Varna, (St. Constantine and Helena Resort)
Bulgaria**